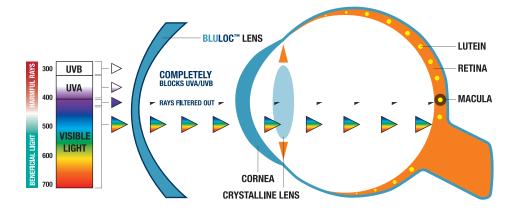


# YOUR EVERYDAY PROTECTIVE LENS

G bluloc™ To better protect your eyes and vision into the future, make the smartest choice for your corrective lens material - Bluloc™.

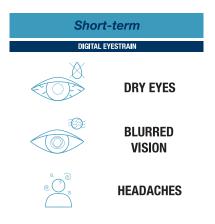


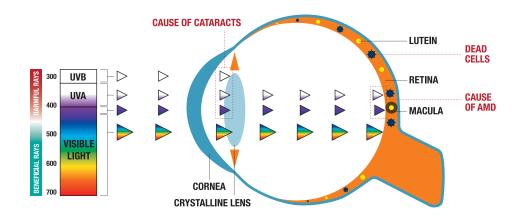
#### RAY ABSORPTION BY AN ADULT EYE WITH BLULOC™



### Why are UV & HEV lights damaging to the eyes?

Ever-increasing time spent on digital devices can lead to digital eyestrain, and its following detrimental effects:





#### RAY ABSORPTION BY AN ADULT EYE WITHOUT BLULOC™

### 

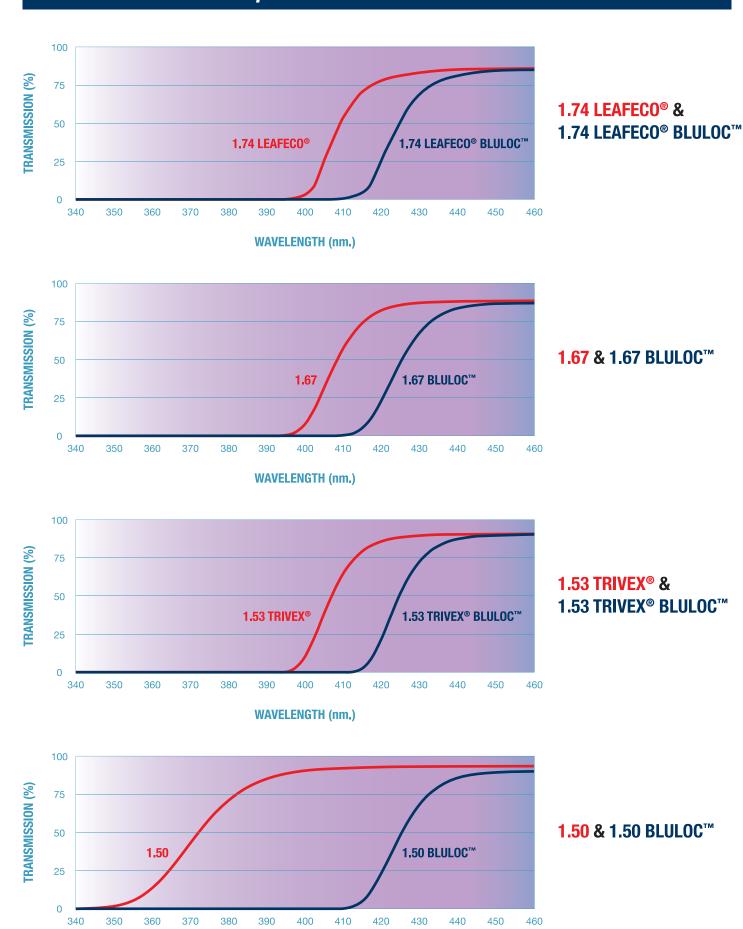


RETINAL DAMAGE

#### How does this happen?

- Digital screens expose the eyes to high-energy visible light (HEV) within the 400 to 500nm wavelength, as well as the sun and LED light.
- From 400 to 420nm HEV light is the most harmful, and reduces lutein within the eye, which is known as the eye vitamin.
- Repeated and prolonged exposure to harmful HEV light, can contribute to retinal damage and the early onset of AMD\*.

## Comparision of % Transmission



**WAVELENGTH (nm.)** 

### Live Visibly Better With Bluloc™

### For Everyone & All Occasions









## Availability

**BASIC MATERIALS** 

**ADVANCED MATERIALS** 

**ECO MATERIALS** 









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